

Exam. Code : 105401

Subject Code : 1447

B.B.A. 1st Semester

BUSINESS ORGANIZATION AND SYSTEMS

Paper—BBA-104

Time Allowed—3 Hours] [Maximum Marks—50

Note :—(1) Attempt **TEN** questions from Section A. Answer each question up to **5** lines in length. Each question carries **1** mark.

(2) Attempt **TWO** questions each from Section B and Section C. Answer each question up to **5** pages in length. Each question carries **10** marks.

SECTION—A

1. Attempt any **TEN** questions :—

- (i) Extractive Industry.
- (ii) Components of Commerce.
- (iii) Industrialization.
- (iv) Partner by Estoppels.
- (v) Independent Legal Entity of a Company.
- (vi) MBE.
- (vii) Managerial Autonomy in Public Enterprises.
- (viii) Social Values.
- (ix) Social audit
- (x) Sources of Creativity.

SECTION—B

2. What do you mean by Business ? Discuss business as an economic system.
3. What are different forms of business undertakings ? What are the features of an ideal business organization ?
4. What are the main characteristics of public enterprises ? What is the rationale behind setting up of public sector enterprises ?
5. Write a note on :
 - (i) Stages of Promotion of a Company.
 - (ii) Legal Aspects of Formation of a Company.

SECTION—C

6. What do you mean by management by objectives ? What are the issues in the implementation of the concept of management by objectives ?
7. Is technological development and social change interlinked ? If yes, how ? Write your answer with some practical examples of cases of social changes.
8. What do you mean by Social Audit ? How can social audit be implemented ?
9. Write a note on :—
 - (i) Import Substitution policy.
 - (ii) Different ways of entering international business.